

Mid Market Program

Is your current travel program really working for you? Do your travelers complain about their booking experience – both online and off? How much are you saving each year with your managed travel program? Could it be more? Let Casto evaluate your program and see how we provide better service and a higher cost savings than any other travel company in the Bay Area. Our Mid Market program is geared toward companies with 30 – 150 travelers like you who require:

- Cost Savings through negotiated rates, utilization of cancelled trips, and an international rate desk. With a managed travel program typical Casto clients with a total travel spend under \$1m can expect to recognize a savings of 8 – 13% annually.
- 24/7 Customer Service: Rest assured that your travelers will never be left stranded when on the road. Casto operates its own After Hours desk with agents who can assist in any travel emergency.
- Options to book both online and with an agent. You will have access to iCasto Online Booking for all reservations or you can contact an agent from the pod of your company's dedicated agents.
- Travel Policy Enforcement: iCasto Online Booking and Casto agents always book within your outlined travel policy. Don't have a travel policy? Casto will guide you through the process and provide best practices to make sure your travel policy reflects your company culture.
- Information On Demand: iCasto Reports and Dashboard provide you with an outline of all travel activity on demand and in real time. You have the ability to view top level data such as value added savings or drill down to the individual reservation level. Plus, you can pull data from over 250 turnkey reports or have one customized to your exact specifications.

You might also find these resources helpful:

- Group Travel: Casto provides full service meeting management solutions for events of 10 or 10,000 attendees.
- Visa and Passport Processing: We provide step-by-step instructions to ensure you arrive at your destination with the proper documents.
- Dedicated Concierge Service: If your executive team is looking for the personalized assistance from an agent for all their travel needs – both business and leisure, then our Concierge service may be for you.
- Supplier Diversity: As the second largest woman-owned business in the Bay Area, Casto is a certified Women and Minority Business Enterprise.