

2007 News Archives

Casto Acquires Archer Travel in Sacramento, California

December 17, 2007

Casto Travel, Inc. has completed the acquisition of Archer Travel, a leisure travel agency based in Rancho Cordova, California. The acquisition will strengthen Casto's Vacation division and expand their operations into the surging Sacramento travel market. [Read more...](#)

Casto Launches Green Travel Initiative

December 13, 2007

At this point the science is now unmistakable: global warming is a fact. One can debate the causes but there really is no argument that our current trends of consumption and pollution are exacerbating the warming of the planet. Travel is by no means the largest source of pollution and carbon dioxide emissions, but it is by far and away the fastest growing. Casto is at the forefront of implementing solutions and finding means to travel responsibly. [Read more...](#)

Marc Casto featured in Travel Agent Magazine's Travel Agent Profile

December 10, 2007

It's an exciting time in Marc Casto's life, and for many reasons. The 32-year-old president and COO of Casto Travel says that business is bright not just at his Santa Clara, CA-based agency but for travel as a whole. [Read more...](#)

Marc Casto quoted in the Beat about airlines' obligation to their passengers

October 8, 2007

"Predictability is second only to safety among airline obligations to its clients, and frequency of service means next to nothing without a guarantee of timely arrival," according to Casto Travel president Marc Casto. [Read more...](#)

Casto Travel president sees S.F. bucking trend of higher airfares next year

September 21, 2007

"We're projecting a \$50 increase in domestic airfares next year and \$150 increase for international tickets," Casto told those attending the Association for Corporate Growth Sept. 20 luncheon in San Francisco. [Read more...](#)

Casto Awarded "Top Producer of 2007" at Ritz-Carlton Travel Industry Showcase

August 15, 2007

The Ritz-Carlton Hotel Company honored top producing travel agents in the western region at the Second Annual Travel Industry Awards Dinner at The Ritz-Carlton, Marina Del Rey on August 15, 2007. Casto received the coveted award of "Top Producer" for 2007. [Read more...](#)

Casto voices in on the top travel quality control and automation systems in the Beat

August 7, 2007

Casto Travel picked a hybrid service model with Cornerstone's iQCX. [Read more...](#)

With the dollar losing value, Casto offers a London hotel package deal in the Mercury Newspaper

August 5, 2007

“We can fairly well guarantee that the dollar is not going to improve over the next 12 months,” said Marc Casto, president of Casto Travel. [Read more...](#)

Casto ranked #2 Women-Owned Business and #16 Private Owned Company in the Silicon Valley Business Journal Book of Lists

July 27, 2007

[Read more...](#)

Casto Vacations submits their entry for the Virtuoso Dream Honeymoon contest

July 20, 2007

Leading TMC’s like Casto now provide their clients with the world’s only truly unified corporate travel booking and expense management solution — Concur® Travel & Expense. [Read more...](#)

Casto Partners With Concur To Deliver World’s Only End-To-End Travel and Expense Management Solution To Our Clients

July 19, 2007

The Beat discusses Casto's participation in TravelGPA

July 11, 2007

Marc Casto was quoted in the Business Travel News Online about Atlas Travel's new multi-TMC benchmarking service platform

July 9, 2007

Marc Casto is the new Chairman of the Board at the San Jose Convention and Visitors Bureau

July 2, 2007

Marc Casto was quoted in The Mercury News about passport requirements

June 21, 2007

Marc Casto was quoted in The Beat about travel management offshoring

June 20, 2007

Casto Ranks Number 16 in Silicon Valley Largest Private Owned Companies

June 8, 2007

Casto Hosts 2nd Corporate Client Forum on Travel Policy

April 25, 2007

Casto featured as one of the most successful Family Travel Businesses

April 2, 2007

Inteview with Marc Casto by the Silicon Valley / San Jose Business Journal

February 9, 2007

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